

DESIGNED BY

MICHAEL
PARSON

SPECIMEN

V1.00

STYLE

MENSREA

GUIDE

AN EXCLUSIVE
TYPOGAMA
DESIGN

mensrea

TYPEFACE FAMILY COMBINATION

Intro

Welcome to the Mensrea Style Guide.

This small brochure was created as a visual introduction into the various weights of the super family and how these styles can be combined to create interesting typographic layouts.

The following pages showcase the three principle options, so either using the base weights, using the layer weights and finally using the Bubble weight.

For further information behind the typeface, be sure to grab a copy of the Mensrea Specimen that explains the process and story.

LATIN GLYPHS

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q
r s t u v w x y z

ACCENTS

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PUNCTUATION

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 © ® # ¶ ∅ Ω π 1 2 3 1/4 1/2 3/4

TABULAR NUMBERS

0 1 2 3 4 5 6 7 8 9

FRACTION

0/0 1/1 2/2 3/3 4/4 5/5 6/6 7/7
7/7 8/8 9/9

MONETARY SYMBOLS

£ ¢ \$ ¥ €

BASE LIGATURES

fi fl œ æ Æ Œ

EVIDENCE COLLECTION

CHARACTER SET

SAMPLE

01/17

EVIDENCE COLLECTION

COMPLETE
FAMILY

SAMPLE

01/17

300

THIN

310

THIN ITALIC

320

LIGHT

330

LIGHT ITALIC

340

REGULAR

350

REGULAR ITALIC

360

BOLD

370

BOLD ITALIC

380

BLACK

390

BLACK ITALIC

400

DIRTY

410

STENCIL

- 8 -

420

COLLEGE

430

BEVEL

440

BEVELSHADE

450

INLINE

460

NEON

470

CONTOUR

480

DUOLINE

500

INSHAPE

510

GRADIENTTOP

520

GRADIENTDOWN

530

DOTS

540

LINE

550

INNERCONTOUR

550

SHADOW

600

GRAFFITI

700

BUBBLE

710

BUBBLESHAPE

720

BUBBLELIGHT

730

BUBBLELINE

740

PICTOGRAM

- 9 -

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TYPEFACE FAMILY COMBINATION

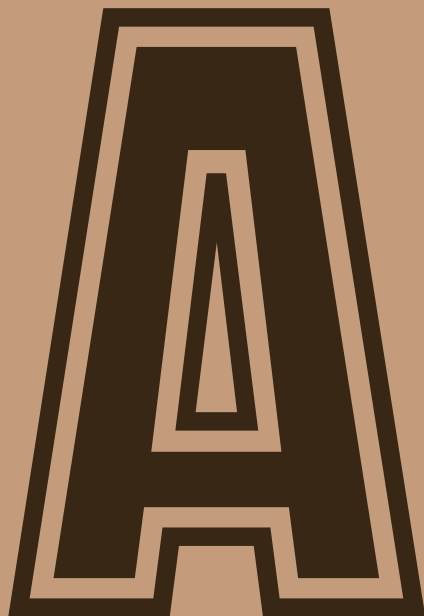
Base

EVIDENCE COLLECTION

COMPLETE
FAMILY

SAMPLE

01/17



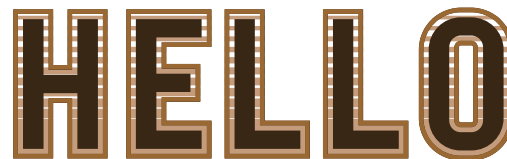
MENSREA COLLEGE



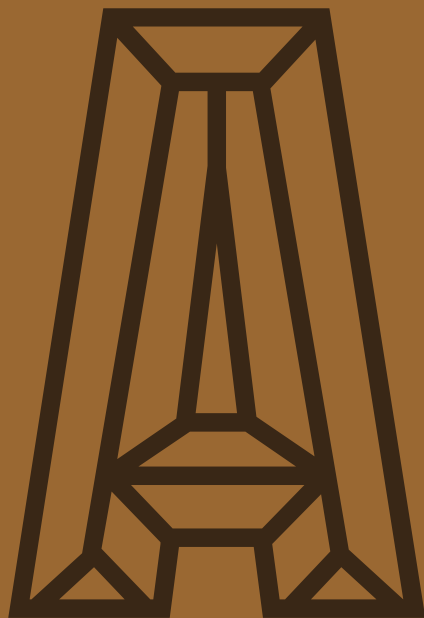
COLLEGE + BLACK



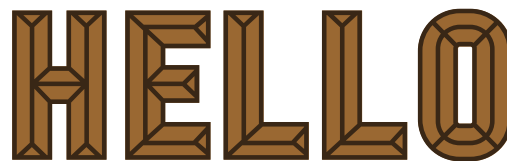
LINE + COLLEGE



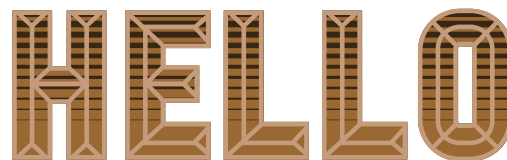
GRADIENT + CONTOUR + COLLEGE



MENSREA BEVEL



BEVEL + BLACK



BEVEL + GRADIENTTOP + BLACK




CONTOUR + BEVEL + BEVELSHADE

A large, stylized capital letter 'A' rendered in a light tan color. The letter features a prominent 3D bevel effect, with the top and bottom horizontal bars and the vertical stem having thick, angled edges that create a sense of depth and shadow.

MENSREA BEVELSHADE

The word 'HELLO' in a bold, sans-serif font. Each letter is rendered with a 3D bevel effect and a solid black shadow offset to the right and slightly down, giving it a strong three-dimensional appearance.

BEVELSHADE + BLACK

The word 'HELLO' in a bold, sans-serif font. The letters are rendered with a 3D bevel effect, where the bevels are a slightly darker shade of the base color, creating a subtle depth.

BEVEL + BEVELSHADE

The word 'HELLO' in a bold, sans-serif font. The letters are rendered with a 3D bevel effect, a dark brown contour, a solid black shadow, and a lighter tan highlight on the bevels, resulting in a highly detailed and three-dimensional look.

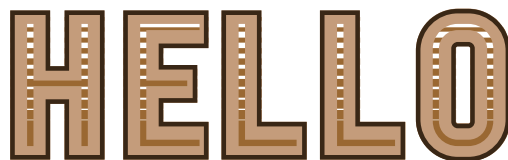
CONTOUR + BEVELSHADE + BLACK + SHADOW



MENSREA INLINE



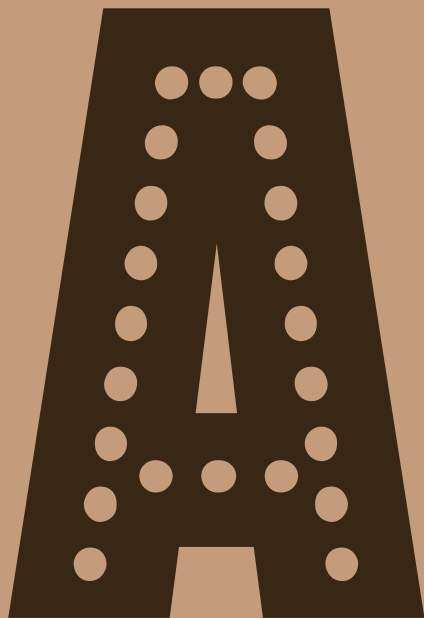
CONTOUR + INLINE



CONTOUR + INLINE + GRADIENTTOP



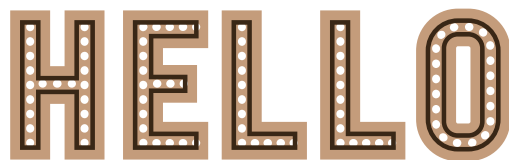
CONTOUR + INLINE + SHADOW



MENSREA NEON



CONTOUR + NEON



INNERCONTOUR + NEON



CONTOUR + NEON + SHADOW

A large, bold outline of the uppercase letter 'A' in a brown color, centered on a solid brown background.

MENSREA CONTOUR

The word 'HELLO' in a bold, blocky font with a brown fill and a thick black outline.

CONTOUR + BLACK

The word 'HELLO' in a bold, blocky font with a brown fill and a thick black outline. The interior of the letters is filled with a grid of small white dots.

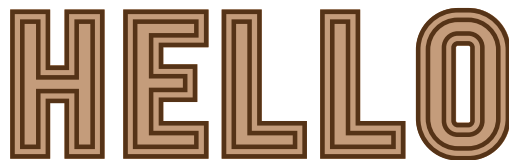
CONTOUR + NEON

The word 'HELLO' in a bold, blocky font with a brown fill and a thick black outline. The letters have a 3D effect with a dark brown shadow on the right side and a thin black line on the left side.

CONTOUR + LINE + INLINE + SHADOW

A large, stylized capital letter 'A' rendered in a light brown color. The letter features a 'duoline' effect, consisting of multiple concentric outlines that create a sense of depth and shadow. The background is a solid dark brown.

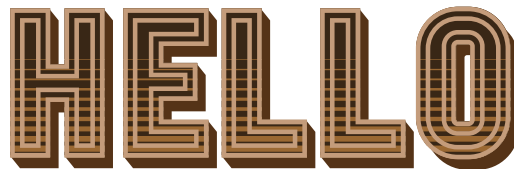
MENSREA DUOLINE

The word 'HELLO' in a bold, blocky, sans-serif font. The letters are light brown with a dark brown outline, creating a duoline effect. The background is white.

DUOLINE + BLACK

The word 'HELLO' in a bold, blocky, sans-serif font. The letters are light brown with a dark brown outline, creating a duoline effect. The background is white.

DUOLINE + INSHAPE + BLACK

The word 'HELLO' in a bold, blocky, sans-serif font. The letters are light brown with a dark brown outline, creating a duoline effect. The background is white.

DUOLINE + GRADIENTDOWN + BLACK + SHADOW

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TYPEFACE FAMILY COMBINATION
Layers

EVIDENCE COLLECTION

COMPLETE
FAMILY

SAMPLE

01/17

A

MENSREA INSHAPE

HELLO

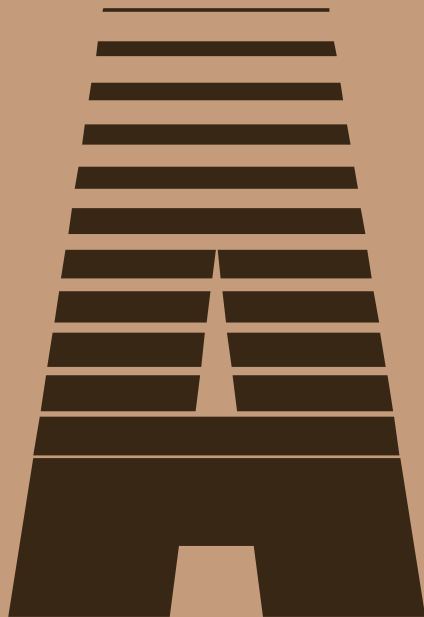
INSHAPE + BLACK

HELLO

DUOLINE + INSHAPE

HELLO

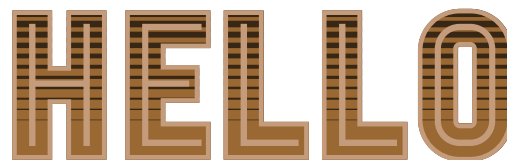
DOTS + CONTOUR + INSHAPE + BLACK



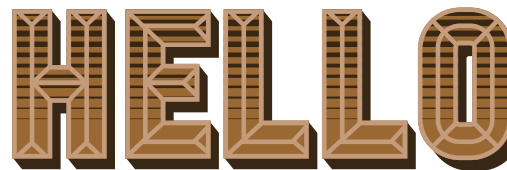
MENSREA GRADIENTTOP



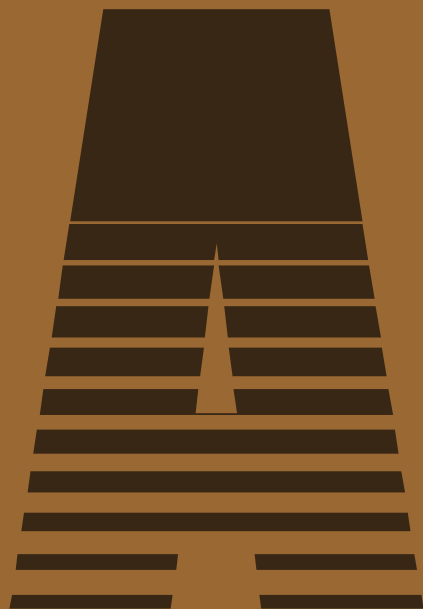
CONTOUR + GRADIENTTOP



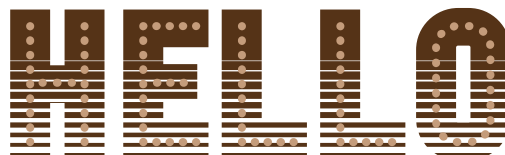
LINE + CONTOUR + GRADIENTTOP



BEVEL + GRADIENTTOP + BLACK + SHADOW



MENSREA GRADIENTDOWN



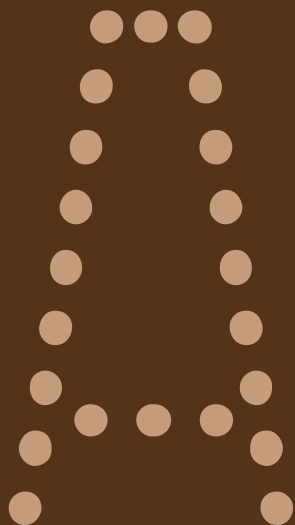
DOTS + GRADIENTDOWN



CONTOUR + GRADIENTDOWN + COLLEGE



BEVEL + GRADIENTDOWN + GRADIENTTOP



MENSREA DOTS

HELLO

DOTS + BLACK

HELLO

DOTS + INSHAPE + BLACK

HELLO

DOTS + CONTOUR + BLACK + SHADOW

A

MENSREA LINE

HELLO

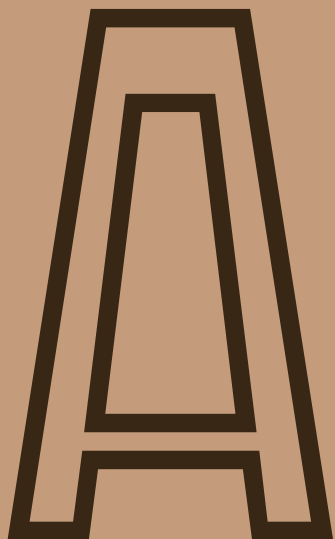
COLLEGE + BLACK

HELLO

LINE + COLLEGE

HELLO


CONTOUR + LINE + BLACK + SHADOW



MENSREA INNERCONTOUR



INNERCONTOUR + BLACK



CONTOUR + INNERCONTOUR + INSHAPE + BLACK



INNERCONTOUR + COLLEGE + SHADOW



MENSREA SHADOW

HELLO

INLINE + SHADOW

HELLO

BEVEL + BEVELSHADE + SHADOW

HELLO

LINE + CONTOUR + GRADIENTTOP + BLACK + SHADOW

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TYPEFACE FAMILY COMBINATION

Bubble

EVIDENCE COLLECTION

COMPLETE
FAMILY

SAMPLE

01/17

MENSREA BUBBLE

BUBBLELIGHT + BUBBLE

BUBBLESHAPE + BUBBLE

BUBBLELINE + BUBBLELIGHT + BUBBLESHAPE + BUBBLE