



Handsome

Shinntype

Handsome Pro

thin

ABCdefghi 01234

regular

ABCdefghi 01234

bold

ABCdefghi 01234

extra bold

ABCdefghi 01234

classic

ABCdefghi 01234

rough

ABCdefghi 01234

OpenType

The Handsome Pro fonts have only one OpenType feature, but it is a significant one – a large selection of contextual alternates.

For each Handsome Pro lower case character, there are a variety of alternate glyphs. Which glyph will be set is determined by:

- **whether the character is at the beginning, interior, or end of a word**

By removing the redundant litter of “entry” strokes at the beginning of words, and “exit” strokes at the end, the set script assumes a more natural appearance, with greater legibility in longer settings due to the cleanliness of word-spaces. With this neatness, the setting is also more economical in character-count, in keeping with Handsome’s efficiency as a script with a relatively large x-height.

- **whether a “top” or “middle” join is required between characters**

This differentiation follows the practice of writing, providing a more subtle mimicry of written flow than a standard script font. In typography, the variety of letterforms improves legibility by lessening the matrix of repetitive angled upstroke joins from which the reader is required to extricate letterforms; not an easy task, as these upstrokes also appear within letters, most obviously m, n, and u. In Handsome Pro, when such characters are preceded by A, F, b, f, o, t, v, or w, the connection is horizontal, greatly improving recognition.

- **whether the character is doubled**

Alternate forms increase the natural appearance of scripts by lessening the mechanical repetition of identical glyphs. This is most obvious when a character is doubled, so for this circumstance Handsome Pro features alternate forms of the lower case, and figures.

scissors.

Plain: all the ‘s’s are identical, with entry and exit strokes.

scissors.

OpenType: each ‘s’ is different, and the ‘o’ and ‘r’ are top-connected.

First Prize!

Plain: unnecessary and rigid, entry and exit strokes appear at the beginning and end of the lower-case lettering.

First Prize!

OpenType: alternates create a smooth, natural appearance.

The mounting toll.

Plain: repetitive intrusion of joining strokes.

The mounting toll.

OpenType: alternates—closer to ‘reality’.

The formal qua

The formal qualities of a type

The formal qualities of a typeface ener-

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface ener-

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform

abcdefghijklmnopqrstuvwxyz # 0123456789 0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ A F Fe Ge Je Ke Se Ye Th
 aabb bcc ddd deee eff fgg hhhh iijj kkk llll mmm nnn oooo ppppp
 qq rrrr sssssttt uuu vvv wwww xxx yyy zzz zz
 be cede fe fi fl ge je ke le ne oe on or ou pe se ve we wi xe ye
 ª á à â ã ä å æ ç è é ê ë ì í î ï ñ ° ó ò ô õ ö ø ß ú û ü ü
 Á À Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü
 ¶ * † ‡ § © ® @ ? ! + [« » < > “ ” ‘ ’] • … , ; : … » \ / / - - —
 (\$ € £ ¤ ¥ ¢) ¡ ¢ { = + - ± ÷ < > ¬ ^ ~ % ‰ ‰ ‰ ‰ } ™

96

The formal qua

48

The formal qualities of a type

36

The formal qualities of a typeface ener-

24/26

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will

18/21

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts

14/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully

12/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judi-

10/11

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

9/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and

8/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize,

7/8

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform

20

abcdefghijklmnopqrstuvwxyz #0123456789 0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ A F Fe Ge Je Se Ye Th
 aabb bbbccdddeefffgghhhiiijjkkllmmnnnoooopp
 qqrrrrrsssstttuuuvvvwwxxxxyyyzzzz fiflo e on on or or ou use
 ª á à â ã ä å æ ç è é ê ë ì í î ï ñ ° ó ô õ ö ø ù ú û ü
 Á À Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü
 ¶ * † ‡ § © ® @ ? ! + [« » < > “ ” ‘ ’] . . . , ; : . . . » \ / - - —
 (\$ € £ ¥ ¢) ; ÷ { = + - ± ÷ < > ¬ ^ ~ % ‰ ' " ° } ™

96

The formal qua

48

The formal qualities of a type

36

The formal qualities of a typeface energy

24/26

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will the

18/21

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts

14/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully

12/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

10/11

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

9/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate

8/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize,

7/8

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform the typographic

20

abcdefghijklmnopqrstuvwxyz #0123456789 0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ AŦŦeŦeŦeŦeŦeŦeŦe
 aa bbb bcc ddd d e e f f f g g h h h i i i j j k k k l l l m m m n n n o o o o o o p p p p p
 q q r r r r s s s s t t t t u u u v v w w w x x x y y y z z z z z f i f l o e o n o n o r o r o u o u s e
 ^ á à â ã ä å æ ç è é ê ë ì í î ï ñ ° ó ô õ ö ø ÷ ù ú û ü
 Á À Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü
 ¶ * † ‡ § © ® ¢ ? ! + [« » < > “ ” ‘ ’] . . . , ; : . . . » \ / - - -
 (\$ € £ ¥ ¢) ¡ ¢ { = + - ± ÷ < > ¬ ^ ~ % ‰ ° } ™

96

The formal qua

48

The formal qualities of a type

36

The formal qualities of a typeface energy

24/26

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will the

18/21

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts

14/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully

12/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

10/11

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

9/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate

8/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize,

7/8

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform the typographic

20

abcdefghijklmnopqrstuvwxyz #0123456789 0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ A7FeGeJeSeYeTh
 aa bbbbbc cdddeee fffggghhhh iii jkkkk lll mmmnnn oooooo pppp
 qq rrrrr ssssstttuuu vvvwww xxxyyy zzzz fifloe onon oror ououse
 ^áàâãäåæçéêëîíîñ °óôõöø÷ø÷úûü
 ÁÀÃÄÅÆÇÈÉÊËÌÍÎÏÑÓÒÔÕÖØÙÚÛÜ
 ¶ *†‡§ © ® @ ? ! + [« » < > “ ” ‘ ’] . . . , ; : . . . » \ / - - -
 (\$ € £ ¥ ¢) ¡ ¢ { = + - ± ÷ < > ¬ ^ ~ % ‰ ° } ™

The formal qua

The formal qualities of a type

The formal qualities of a typeface ener-

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform

abcdefghijklmnopqrstuvwxyz #0123456789 0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ A77eGeJeSeYeTh
 aa bbb bcc ddd dde eeff fgg hhh iij jkk kll mmm nnn oooo oopp pppp
 qrrrr rssss stttt uuuu vvvvv wwww xxxx yyyy zzzz fi floe on onor or ou ouse
 ^ á à â ã ä å æ ç é è ê ë ì í î ï ñ ° ó ò ô õ ö ø ù ú û ü
 Á À Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü
 ¶ * † ‡ § © ® @ ? ! + [« » < > “ ” ‘ ’] . . . , ; : . . . » \ / - - -
 (\$ € £ ¤ ¥ ¢) ¡ ¢ { = + - ± ÷ < > ¬ ^ ~ % ‰ ° } ™

96

The formal qua

48

The formal qualities of a type

36

The formal qualities of a typeface ener-

24/26

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will

18/21

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected

14/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

12/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

10/11

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

9/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate

8/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface

7/8

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform

20

abcdefghijklmnopqrstuvwxyz #0123456789 0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ A7FeGeJeSeYeTh
 aa bbb bcc ddd de e fff ggh h h i i j j k k k l l l m m m n n n o o o o o p p p p
 qq rrr r r s s s s t t t u u u v v w w w x x x y y y z z z z f i f l o e o n o n o r o r o u o u s e
 " á à â ã ä å æ ç è é ê ë ì í î ï ñ ° ó ò ô õ ö ø ß ú û ü ü
 Á À Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü
 ¶ * † ‡ § © ® ¢ ? ! + [« » ‹ › “ ” ‘ ’] . . . , ; : . . . » \ / / - - -
 (\$ € £ ¤ ¥ ¢) ¡ ¢ { = + - ± ÷ < > ^ ~ % ‰ ' " ° } ™