



Tour de Force Font Foundry

Founded by Slobodan Jelesijević and Dušan Jelesijević in May 2009 as an independent boutique font foundry that is the only one of its kind in Serbia, Tour de Force Font Foundry has produced high quality original typefaces that are in use globally. From our glyph laboratory in a small town of Gornji Milanovac, Central Serbia, we have anchored our craftsmanship and reputation on providing the classic European standards of stellar personalized service with our clients across the world.

This is a service that believes in taking care of the little things – and perfecting little details that can make all the difference. Thus, by weaving our experience across different design environments and cultural spaces, we provide an intricate and instinctive approach to producing fonts that have the ability to bring out the best in your company's advertising and branding campaigns.

Dušan Jelesijević

Dušan Jelesijević was born in Gornji Milanovac, Serbia in 1983. He graduated in the graphic design department from Faculty FILUM in Kragujevac. Currently works as freelance graphic and web designer.

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Slobodan Jelesijević

Slobodan Jelesijević was born in Gornji Milanovac, Serbia in 1951. He graduated with a degree in graphic communication and lettering from the Faculty of Applied Arts in Belgrade. These days, Jelesijević is sought out not only as a typeface designer, but also as a graphic designer and illustrator. He is retired professor of graphic communication at the Faculty of Art in Niš, Serbia.

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